

Calvin Klein

CALVIN KLEIN

INTRODUCES LATEST FALL [DATE] MENSWEAR AND WOMENSWEAR COLLECTION IN JAPAN

MONTH, DAY, YEAR - Calvin Klein today announced the launch of the Calvin Klein Fall [DATE] menswear and womenswear collection in Japan.

The collection features Calvin Klein's quintessential design simplicity that focuses on classic sensuality. The foundation of the collection is reimagined silhouettes from Calvin Klein's archival designs, featuring the latest fabric innovations that create style and comfort for modern men and women.

Calvin Klein is committed to incorporating greater sustainability into its manufacturing processes, aiming to increase the proportion of sustainably-sourced products with every season. For the Fall [DATE] collection, 72% of the outerwear in its menswear collection is made from 100% recycled materials.

The menswear collection focuses on essential shades of caramel that result in a sophisticated tonal look. Merino wool roll-neck knits offer effortless refinement for everyday wear. Later in the season, outerwear becomes a key focus. A stony beige and gray palette matched with deep-burgundy "passion plum" gives urban elegance a playful flair in soft tailored wool coats, 100% recycled polyester puffers and mixed-media pants. There are also pieces in contrasting black and khaki with a sleek sheen, just in time for the holiday season celebrations.

The womenswear collection offers modern designs with sustainably-sourced materials and approaches. The collection features rich brown knits with luxe textures that echo the menswear collection, including merino roll-neck sweaters made of recycled wool, cami-tops and soft textured maxi skirts, along with wool coats. Later in the season, the collection highlights streamlined silhouettes and cut-outs that recall the bold looks of the 90s. The contrast between matte and shiny textures, gradations of neutral beige, desert grey and CK black reflect artistic expressions of winter frost in high-cut knit dresses, soft wool shirt dresses and a modern patched puffer coat in sustainable Repreve polydown. The versatile, comfortable collection effortlessly transitions from daytime to evening with a variety of looks in black, earth green and warm beige tones. The collection's outstanding pieces include a recycled polyester slit dress, and an oversized trench in shiny cotton.

The Calvin Klein menswear and womenswear collection will be available starting today at Calvin Klein stores and <https://japan.calvinklein.com>.

CAMPAIGN CREDITS:

Photography: [NAME]

Videography: [NAME]

SOCIAL MEDIA: #mycalvins @calvinklein

instagram.com/calvinklein; twitter.com/CalvinKlein_JP;

youtube.com/calvinklein; facebook.com/calvinkleinjapan/; line/calvinklein;

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[NAMES, TITLES]

About Calvin Klein, Inc.:

Calvin Klein is one of the world's leading global fashion lifestyle brands with a history of bold, non-conformist ideals that inform everything we do. Founded in New York in 1968, the brand's minimalist and sensual aesthetic drives our approach to product design and communication, creating a canvas that offers the possibility of limitless self-expression. The Calvin Klein brands – CK Calvin Klein, Calvin Klein, Calvin Klein Jeans, Calvin Klein Underwear, and Calvin Klein Performance – are connected by the intention and purpose of elevating everyday essentials to globally iconic status. Each of the brands has a distinct identity and position in

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the retail landscape, providing us the opportunity to market a range of universally appealing products to domestic and international consumers with a variety of needs. Our products are underpinned by responsible design, high-quality construction, and the elimination of all unnecessary details. We strive for unique and dimensional pieces that continuously wear well and remain relevant season after season. Global retail sales of Calvin Klein products were approximately \$8.5 billion in [DATE].

Calvin Klein continues to solidify its position as an innovator of emerging digital platforms and modern marketing campaigns. PVH acquired Calvin Klein in 2003 and continues to oversee a focused approach to growing the brand's worldwide relevance, presence, and long term growth.